

#2

North Little Rock Chamber of Commerce  
Economic Development Activity Report  
Q2 2019

Prepared by John Owens

**A. Business Retention and Expansion**

Perform 8 business retention and expansion with NLR businesses per month- Result- 9 in April 10 in May and 8 in June (see attachment I)

Industry Specific Event-

4/26 held the Fashion Event at the Innovation Hub highlighting NLR Clothing Boutiques. 300 attended 12 Boutiques participated

5/3 held the Commercial Real-Estate Event. Over 120 commercial real-estate professionals attended 14 NLR properties were presented

9/19 began planning for Taste For business an industry specific event for restaurants in NLR held in September

**B. Workforce Education and Development Program**

- On April 2<sup>nd</sup>, 2019, we held our graduation ceremony for Arkansas Scholars at the University of Arkansas Pulaski Tech. Over 100 students were recognized and over 200 parents were in attendance.
- May 6<sup>th</sup> Academic Signing Day 23 students were recognized for receiving 2 million plus in scholarships at the Chamber.
- May 7<sup>th</sup> represented NLR at the check presentation for Crestwood Elementary \$90,000
- May 7<sup>th</sup> met with the incoming chairman of the NLR Chamber education committee
- May 24<sup>th</sup> met with Karli Saracini and Henry Anderson about Career Connect and Ford NGL
- June 11<sup>th</sup> met with Chauncey Pettis Winrock International Arkansas Women's Business Center Director to discuss programs for fall for NLR Businesses

**C. Site Selection Websites Administration**

On April 30th, 2019, Emily Chambers attended an EMSI training. EMSI is a database that gives demographic information necessary for Economic Development site selection processes. Throughout the year, Emily assists Todd Larson and Robert Birch in updating available sites and buildings in North Little Rock in the Entergy Site Selection database.

FILED 9:00 A.M. \_\_\_\_\_ P.M.

BY email

DATE 6-7-19

Diane Whitbey, City Clerk and Collector  
North Little Rock, Arkansas

RECEIVED by \_\_\_\_\_

**D. Office Space**

All office space deliverables were fulfilled at 100 Main Street North Little Rock AR 72114

**E. Technology and Website**

All requirements met

**F. Participate in Economic Development Activity**

5/1 Region- Participated in the FinTech Accelerator kickoff meeting

5/9 Project Bus Stop

5/11 Region- Attended Makers Fair Innovation Hub

5/29 MLRA- Branding and Website committee

Prepared and submitted economic development materials as needed and requested

**Attachment I**

<b>Business Expansion and Retention Calls</b>			
<b>NLR Chamber</b>			
<b><u>Date</u></b>	<b><u>Business Name</u></b>	<b><u>Names of Contacts</u></b>	<b><u>Title</u></b>
<b>January</b>			
1/4/2019	Wyndham	Becky Lewis	Manager
1/7/2019	Thrive	Tess Lester	Manager
1/8/2019	Beyond Sound and Security	Daniel Jackson	Owner
1/17/2019	Tacos for Life	Austin Samuelson	Owner
1/18/2019	Bank OZK	Natalie Hairston	VP
1/22/2019	Longhorn Steakhouse	Jennifer Eubanks	Manager
1/23/2019	Lakewood Lounge	Eric Greer	Owner
1/24/2019	Dons Weaponry	Kim Tipton	Owner
<b>February</b>			
2/6/2019	Little Pretty Nurses Scrubs & Apparel RC	Shamika Chism	Owner
2/7/2019	Purple Cow	Ken Vaughn	Owner

2/7/2019	Hoggs Meat Market	Peggy Hogg	Owner
2/13/2019	City Markets	Chris DeSalvo	Owner
2/25/2019	Nabholz Properties	Greg Nabholz	Owner
2/26/2019	Riverside at Rockwater	Mary Frey	GM
2/27/2019	Urban 8	Sean Cahill	Manager
2/28/2019	Black Bear Diner	Carrie Schmek	Marketing Manager
<b>March</b>			
3/5/2019	PuroClean	Mike Russell	Owner
3/11/2019	Mojitos & Margaritas Grill and Bar	Veronica Mayorga	Owner
3/14/2019	Arkansas Surgical Hospital	Tena Albright	VP Marketing
3/14/2019	Sowell Management	Billy Sowell	Owner
3/15/2019	Custom XM	Paul Strack	Owner
3/15/2019	Metro Disaster	Peyton Smith	COO
3/18/2019	Arvest Bank	Randy Southerland & Travis Ledbetter	VP
3/18/2019	First Security	John Davis	President NLR
3/19/2019	Russell Chevrolet	Brett Russell	General Manager
<b>April</b>			
3/26/2019	Horton Brothers Printing	Kara Newman	Owner
3/28/2019	CMS Wireless	Todd Williams	Owner
3/29/2018	Carti NLR	Mellisa Massengill	VP Marketing
4/3/2019	US Bank	Mike Richardson	President
4/15/2019	Robbie's Salsa	Gracen Chambers	Owner
4/16/2019	Mugs Café	Michael Hickmon	Owner
4/18/2019	Diamond Bear	Russ Melton	Owner
4/24/2019	Rock Region Metro	Charles Frazier	CEO
4/26/2019	David's Burgers	David Bubbas	Founder
<b>May</b>			
5/7/2019	Sowell Management	Billy Sowell	Owner
5/7/2019	Coulson Oil	Eddie Martin	VP
5/8/2019	Razor Chemical	Suni McClelland	Owner
5/10/2019	ASAP Family Practice	Kimberly Hines	Owner
5/16/2019	Caterpillar	Samuel Maia	GM
5/23/2019	Mid-South Adjustment Co	Nathan Sullivan	Owner
5/28/2019	Entergy	Laura Landreaux	Market President
5/30/2019	Dean Dental Solutions	John Dean	Owner

5/30/2019	New Business	Katherine Scholl	Owner
5/30/2019	Chandler	John Chandler	Owner
<b>June</b>			
6/3/2018	Riverside at Rockwater	Mary Frey	Manager
6/3/2018	Rockwater Marina	Lisa Farrell	Owner
6/4/2019	Eagle Bank	Cathy Owen	CEO
6/5/2019	Seal Solar	Josh Davenport	Owner
6/5/2019	Zero Mountain	Cliff Cooley	
6/6/2019	Garver	Dathan Gaskill	
6/10/2019	Arkansas Hospice	Judith S. Wooten	CEO
6/13/2019	Taggart	Bill Gray	CEO